

## Lecture 4 - scribbles

Friday, September 11, 2020 13:09

- today:
  - finish prob.
  - frequentist vs. Bayesian

binomial distribution:

Model n indep. coin flips

Sum of n indep.  $\text{Bern}(\theta)$  R.V.s  
 let  $X_i \stackrel{iid}{\sim} \text{Bern}(\theta)$   $\xrightarrow{\text{(mutually) independent and identically distributed}}$   
 implicitly talking  $\longrightarrow X_1, \dots, X_n \stackrel{iid}{\sim}$

let  $X = \sum_{i=1}^n X_i$  then we have  $X \sim \text{Bin}(n, \theta)$

"binomial with parameter  $n \notin \theta$ "

$$\Omega_X = \{0, \dots, n\}$$

$$\text{prf: } p(x; \theta) = \binom{n}{x} \theta^x (1-\theta)^{n-x} \quad \text{for } x \in \Omega_X$$

$\binom{n}{x} = \frac{n!}{x!(n-x)!}$   
 $\binom{n}{x} = \overbrace{\underbrace{\theta^x}_{\theta^{\# \text{of ways to choose } x}} \underbrace{(1-\theta)^{n-x}}_{(1-\theta)^{\# \text{of elements out of } n \text{ not chosen}}}} = n \underbrace{\prod_{i=1}^{x-1} \theta^i}_{\theta^{\# \text{of } i \text{ elements chosen}}} \underbrace{\prod_{i=1}^{n-x} (1-\theta)^i}_{(1-\theta)^{\# \text{of } n-x \text{ elements not chosen}}}$   
 $= \prod_{i=1}^n \underbrace{\text{Bern}(x_i; \theta)}_{\theta^x (1-\theta)^{1-x}}$

$$\text{mean: } X = \sum_i X_i$$

$$\mathbb{E}[X] = \sum_i \mathbb{E}[X_i] = n\theta$$

$$\text{Similarly, } \text{Var}(\sum_i X_i) = \sum_i \text{Var}(X_i) = n\theta(1-\theta)$$

other distributions: Poisson( $\lambda$ )  $\Omega_X = \{0, 1, 2, \dots\} = \mathbb{N}$  [count data]

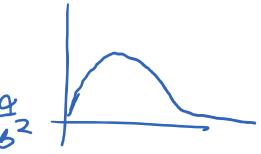
Gaussian in 1D  $N(\mu, \sigma^2)$   $\Omega_X = \mathbb{R}$

gamma

$$\Gamma(\alpha, \beta)$$

shape  $\alpha$  inverse scale aka rate

mean  $\frac{\alpha}{\beta}$  variance  $\frac{\alpha}{\beta^2}$

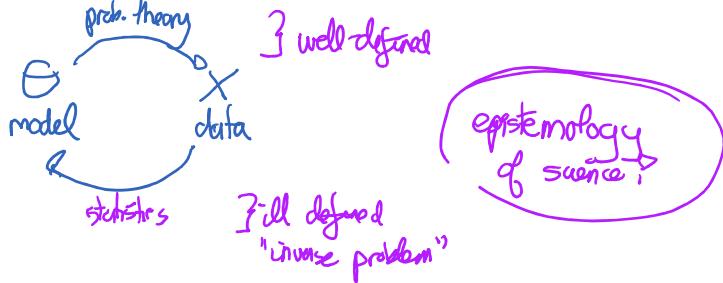


$$\text{mean } \frac{\alpha}{\beta} \quad \text{variance } \frac{\alpha}{\beta^2}$$

other: Laplace, Cauchy, exponential, beta, Dirichlet  
 $\hookrightarrow \Gamma(1, \beta)$ ,  $\hookrightarrow$  distribution on 2 elements  
 $\Sigma_{\theta} = [0, 1]$

## Statistical concepts

cartoon



example: model n i.i.d. coin flips

prob. theory  $\rightarrow$  prob. k heads in a row

statistics: I have observed k heads, what is  $\theta$ ?  
 $n-k$  tails

## frequentist vs. Bayesian

Semantic of prob.: meaning of a prob?

a) (traditional) Frequentist semantic

$P\{X=x\}$  represents the limiting frequency of observing  $X=x$   
if I could repeat do# of i.i.d. experiments

b) Bayesian (subjective) semantic

$P\{X=x\}$  encodes an agent "belief" that  $X=x$

laws of prob. characterizes a "rational" way to combine "beliefs"  
 and "evidence" [observations]

[ $\rightarrow$  has motivation in terms of gambling, utility/decision theory, etc.. ]

operationally:

Bayesian approach:  $\star$  very simple philosophically:

- treat all uncertain quantities as R.V.

i.e. encode all knowledge about the system ("beliefs") as a "prior" in probabilistic models and then use law of prob (and Bayes rule) to get updated beliefs and answers!

justification for frequentist semantic:

- for discrete R.V.  $X$ , suppose  $P\{X=x\} = \theta$   
 $\Rightarrow P\{X \neq x\} = 1-\theta$

$$B \stackrel{\Delta}{=} \prod_{x_i} \mathbb{1}_{\{X=x_i\}} \quad \Rightarrow \quad B \sim \text{Bin}(n, \theta) \text{ R.V.}$$

indicator fct.  $\mathbb{1}_A(u) = \begin{cases} 1 & \text{if } u \in A \\ 0 & \text{o.w.} \end{cases}$

repeat i.i.d. experiments i.e.  $B_i \stackrel{\text{iid}}{\sim} \text{Bin}(n, \theta)$

by L.L.N. (law of large numbers)  $\frac{1}{n} \sum_{i=1}^n B_i \xrightarrow{\text{a.s.}} \mathbb{E}[B] = \theta$

by CLT  $\sqrt{n} \left( \frac{1}{n} \sum_{i=1}^n B_i - \theta \right) \xrightarrow{d} N(0, \sigma_{\theta}^2)$

Coin flips - Bayesian approach

biased coin flips

unknown  $\Rightarrow$  model it as a R.V.

we believe  $X \sim \text{Bin}(n, \theta)$   $\Rightarrow$  need a  $p(\theta)$  "prior distribution"

$$\Omega_{\theta} = [0, 1]$$

Suppose we observe  $X=x$  (result of  $n$  flips)

then we can "update" our belief about  $\theta$  using Bayes rule

$$p(\theta=\theta | X=x) = \frac{p(X=x | \theta) p(\theta)}{p(x)}$$

posterior belief      observation model      prior belief      normalization

"marginal likelihood"

## Likelihood

[note:  $p(z|\theta) \rightarrow \text{pmf}$        $p(x, \theta)$  is a "mixed distribution"]  
 $p(\theta) \rightarrow \text{pdf}$

Example:

Suppose  $p(z)$  is uniform on  $[0,1]$  "no specific preference"

$$p(\theta|z) \propto \underbrace{\theta^z (1-\theta)^{n-z}}_{\substack{\text{"proportional"} \\ \text{to a constant}}} \underbrace{1_{[0,1]}(\theta)}_{p(\theta)}$$

Scaling:  $\int_0^1 \theta^z (1-\theta)^{n-z} d\theta = B(z+1, n-z+1)$  gamma fn.

normalization constant  $\int p(\theta|z) d\theta = 1$   $B(a,b) \triangleq \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}$  Beta fn.  $\Gamma(a) = \int_0^\infty u^{a-1} e^{-u} du$

here  $p(\theta|z)$  is called a "beta distribution"

$$B(\theta|\alpha, \beta) \triangleq \frac{\theta^{\alpha-1} (1-\theta)^{\beta-1}}{B(\alpha, \beta)} 1_{[0,1]}(\theta)$$

- Uniform distribution:  $B(\theta|1,1)$
- posterior  $B(\theta|z+1, n-z+1)$

Exercise to the reader: if use  $B(\alpha_0, \beta_0)$  as prior

posterior will be  $B(z+\alpha_0, n-z+\beta_0)$

\* posterior  $p(\theta|X=z)$  contains all the info from data  $z$  that we need to answer new queries about  $\theta$

e.g. question: what is prob. of head ( $F=1$ ) on the next flip

as a frequentist  $P(F=1 | \text{data}) = \hat{\theta}$  ← relative to mean  
"estimate"

as a Bayesian  $p(F=1 | X=z) = \int_0^1 p(F=1, \theta | X=z) d\theta$  product rule

$$\begin{aligned}
 &= \int_{\Theta} p(F=1 | \theta, X=x) p(\theta | X=x) d\theta \\
 &= \theta \quad (\text{by our model}) \qquad \qquad \qquad \text{posterior} \\
 &= \int_{\Theta} \theta p(\theta | X=x) d\theta = \mathbb{E}[\theta | X=x] \\
 &\qquad\qquad\qquad \text{"posterior mean of } \theta \text{"}
 \end{aligned}$$

\* a meaningful "Bayesian" estimator of  $\theta$

$$\hat{\theta}_{\text{Bayes}}(x) \triangleq \mathbb{E}[\theta | X=x] \quad (\text{posterior mean})$$

Notation:  $\hat{\theta}$ : observation  $\rightarrow$   $\hat{\theta}$

our coin example:  $p(\theta|x) = \text{Beta}(\theta | \alpha=x+1, \beta=n-x+1)$

mean of a beta R.V.  $\frac{\alpha}{\alpha+\beta}$

$$\text{thus } \boxed{\hat{\theta}_{\text{Bayes}}(x) = \mathbb{E}[\theta | x] = \frac{x+1}{n+2}}$$

here, biased estimator  $\mathbb{E}_X[\hat{\theta}(x)] \neq \theta$

$$= \mathbb{E}\left[\frac{X+1}{n+2}\right] = \frac{\mathbb{E}[X+1]}{n+2} = \frac{n\theta+1}{n+2}$$

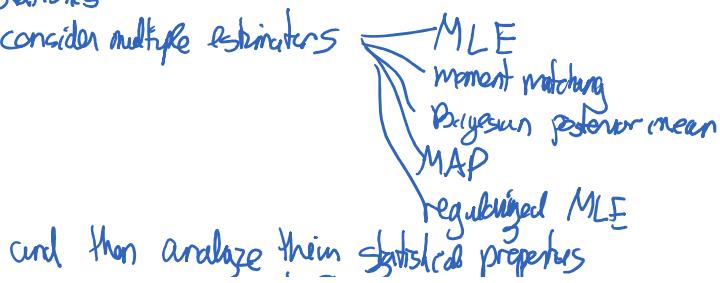
but asymptotically unbiased  $\xrightarrow{n \rightarrow \infty} \theta$

Compare / contrast with  $\hat{\theta}_{\text{MLE}}(x) = \frac{x}{n}$  [unbiased  $\mathbb{E}\left[\frac{X}{n}\right] = \frac{n\theta}{n} = \theta$ ]

to summarize:

- as a Bayesian: get a posterior + use law of probabilities
- in frequentist statistics:

consider multiple estimators



and then analyze their statistical properties

- biased?  $\rightarrow$
- variance  $\rightarrow$
- consistent?  $\rightarrow$

## Maximum likelihood principle

Setup: given a parametric family  $p(x; \theta)$  for  $\theta \in \Theta$

we want to estimate/learn  $\theta$  from  $x$

$$\hat{\theta}_{ML}(x) \triangleq \underset{\theta \in \Theta}{\operatorname{argmax}} p(x; \theta)$$

$\mathcal{L} \triangleq L(\theta)$   
"Likelihood function" of  $\theta$

$p(x|\theta)$

$\hat{\theta}_{ML}(x)$  maximizes  $p(x; \cdot)$